

MINUTES OF THE MARKETING COMMISSION
January 5, 2026, 6:00 p.m.
Kallsen Center – Tinley Park Village Hall

Members Present:

Jenn Biasi
Jackie Bobbitt
Maureen Dillon
Ralph Politano
Paul Michael Yedwofski

Members Not Present:

Daniel Fitzgerald (Chair)

Associate Members Present:

Garrett Gray
Jason Freeland

Associate Members Not Present:

Janet Czuchra
Nick Halikias
Courtney Rourke

Staff Members Present:

Donna Framke, Marketing Director
Amanda Gaus, Event Specialist
Denise Maly-Politano, Commission Secretary
Kelly Oswald, Event Specialist
Trustee Colleen Sullivan

Staff Members Not Present:

CALL TO ORDER

Jackie Bobbitt called the October 6, 2025 meeting to order at 6:02 p.m.

APPROVAL OF THE AGENDA

Motion made by **Jenn Biasi**, seconded by **Garrett Gray**, to approve the agenda.

APPROVAL OF THE MINUTES

Motion made by **Jenn Biasi**, seconded by **Ralph Politano**, to approve the October 6, 2025 minutes of the Marketing Commission. Motion carried.

DISCUSSION ITEMS:

Fall Recap

Boo Bash – Amanda Gaus

- Boo Bash October 26th from Noon to 4:00 p.m. at Harmony Square was well attended by over 7500 people. We had four food trucks, two bounce houses, numerous vendors, a t-shirt craft, a magician and other events. Weather was great.

Farmer's Market – Kelly Oswald

- Farmer's Market began June 7th and ended October 25th. Had over 42,000 visitors. On August 2nd and August 9th, we had over 3,000 visitors. Sixty-two vendors. The market won an award for the best printed collateral. Harmony Square space was a great addition. Plan is to have the market start the first Saturday in June and go on until the end of October.

Ale Trail/Ghouls Night Out – Kelly Oswald

- Ghouls Night out was October 20th and was well attended. Many attendees were in costume.
- **Donna Framke** stated this year was not a true Ale Trail with the other bars and restaurants included in the stops. Looking for ways to change it up for next year. Attendance overall decreased from prior years. ROI was not the same as past years and sponsors were not excited about the numbers.

Holiday Market – Amanda Gaus

- Different format this year. Holiday Market was December 6th and 7th. Had 14,500 for the two days. Vendors did well, good feedback from vendors. Tree lighting had three food trucks, characters and carolers walking around. Tree lighting was connected to grand opening for ice rink.

Ice Rink – Kelly Oswald

- Ice rinks has been very successful. Opening along with the tree lighting had 275 skaters. There have been over 800 skaters since opening. Over 500 skaters during the Holiday Market, 4,753 skates rented and hosted four birthday parties.
- We have a good group of skate guards
- Curling rentals have been low. Rink is open until February 15th. December 23rd was the busiest skate.
- **Jenn Biasi** suggested promoting more during January/February for adults to skate.
- **Kelly Oswald** explained the new event on Thursday nights. The Winter mini-market with five vendors each week in the Studio 67 space. Mini-market starts January 15th through February 12th, 5pm to 9pm. Have many vendors interested so certain vendors will be invited to participate each week. Hope to attract more skaters on Thursday nights.
- Holiday décor is being removed as Harmony Square transitions to Valentine's Day with red, pink and purple decorations. There will also be a new playlist with lighting.
- **Donna Framke** stated we will reevaluate the ice rink for 2026/27.

Harmony Square events and 2026 programming – Amanda Gaus

- In 2026 we will have two ticketed music events. One June 20th, one August 15th.
- Splash pad open Memorial Day to October.
- Music submission form is available for next year on the website.

Benches – Kelly Oswald

- Applications due this week. We only have nine submitted. Our goal is to have 15 at a minimum.
- Discussion continues on how to entice more judges into creating benches.

GOOD OF THE ORDER

Scholarships – Denise Maly-Politano

- Mayor Glotz confirmed we will have a scholarship program this year.
- Letters and applications will go out to schools mid to late January, returned by March 9th. Review and judging in April. Village board meeting May/June depending on scheduling.
- Looking for volunteers to be judges

- Attendance is mandatory at the village board meeting for the recipients.

COMMENTS FROM THE PUBLIC

No public, no comments.

ADJOURNMENT

Motion by **Maureen Dillon**, second by **Jenn Biasi**, to adjourn the January 5, 202 Marketing Commission meeting at 6:58 p.m.

/dmp